

# *Charter Homes & Neighborhoods Welcomes Pure Gallery to Arcona Crossroads in Mechanicsburg.*

**Pure Gallery will offer artwork, gift items and custom picture framing when it opens this fall in Arcona Crossroads in Lower Allen Township.**

Owner Rose M. Anderson began Pure ten years ago, with a previous location on the Carlisle Pike. Of her future home at Arcona, Anderson says “the mixed-use design of the neighborhood is convenient for homeowners and retailers alike and an easy-access location like Arcona is a big plus for any retail shop.”

Pure will offer artwork from nationally known and local artists as well as custom framing done on-site, with assistance provided with mat and framing selections. Pure also specializes in artisan crafts such as wood pieces, glass, ceramic, fiber and jewelry; installation services and artist demos.

As a certified picture framer, Rose pays attention to the conservation aspects of the items she frames, which is especially important with original artwork. “I love to teach and explain so I want people to be unafraid to ask questions about art and find the perfect pieces to make their home or business unique,” Rose says.

With a variety of types of artwork offered as well as price points, and the inclusion of artisan crafts, Pure Gallery will offer something for everyone.



#### **ABOUT PURE GALLERY**

Pure Gallery offers the most exciting and talked-about nationally and internationally known artists of today. We have a great selection of artists with varied styles offering originals and limited editions on paper as well as canvas. Sculpture, art pedestals, concrete topped tables and custom picture framing by a certified picture framer. Any artist can be commissioned for the perfect addition to your home or office.

#### **ABOUT ARCONA**

Located in Lower Allen Township, Pennsylvania, Arcona is The Great American Neighborhood® created by Charter Homes & Neighborhoods, an industry leader in creating special places. On the heels of the award-winning and highly sought after neighborhood of Walden, also in Mechanicsburg, Arcona is itself a place like no other, blending thoughtfully designed single family and townhome living with unmatched neighborhood design and acres of preserved space and amenities. Within Arcona is Arcona Crossroads, where you will experience Life just a walk away with The Shops at Arcona, a group of unique, local businesses that provide convenience and community all a short walk from home. With Charter’s continued promise to create places as unique as today’s homebuyer, Arcona offers a choice to homebuyers like no other neighborhood in Pennsylvania.

